



## **33rd Annual WISDM Leadership Conference**

### ***Communication is Key! Unlocking Your Ability to Communicate Well to Various Stakeholders***

**Friday, April 11, 2025  
12:00 p.m. - 5:00 p.m.**

Sponsored by

**Central Virginia VA Health Care System & Richmond Institute  
for Veterans Research; VCU College of Humanities and  
Sciences; VCU School of Dentistry; VCU School of Medicine;  
VCU School of Pharmacy; & VCU School of Public Health**



**Central Virginia VA Health Care  
System & Richmond Institute  
for Veterans Research**



## Conference Agenda

# ***Communication is Key! Unlocking Your Ability to Communicate Well to Various Stakeholders***

Friday, April 11, 2025

Jonah L. Larrick Student Center

- |              |  |   |
|--------------|--|---|
| <b>11:30</b> | <b>Check-in and Registration</b><br><b>Visit Exhibits</b> <ul style="list-style-type: none"><li>• Barnes and Noble @ VCU - Books available for purchase</li><li>• Institute for Women's Health</li><li>• Women in Medicine Student Organization (WIMSO)</li><li>• Women in Science (WIS) Student Organization</li></ul>  | <u><b>Pre-Function Hallway</b></u><br><u><b>Lobby</b></u> |
| <b>12:00</b> | <b>Welcome and Announcements</b><br>Jennifer Koblinski, Ph.D.<br>President & Treasurer, WISDM Faculty Organization<br>Associate Professor, Pathology, VCU School of Medicine   | <u><b>Court End Ballroom</b></u>                          |
| <b>12:15</b> | <b>Lunch with Self-assessment Activity</b><br><b><i>Leading and Communicating with Emotional Intelligence</i></b><br>Shana Ryman, MS, Ed., Learning, Development and Culture Specialist and Rodney Steppe, M.Ed., Learning and Development Instructional Design Specialist, VCU Human Resources<br><br>Learning Objectives: <ul style="list-style-type: none"><li>• Define and differentiate between emotions and emotional intelligence.</li><li>• Practice applying emotional intelligence.</li></ul>  | <u><b>Court End Ballroom</b></u>                          |
| <b>1:00</b>  | <b>Keynote Address</b><br><b><i>Communicating During a Public Health Investigation - A Case Study</i></b><br>Laurie Forlano, D.O., MPH, Director, Office of Epidemiology, State Epidemiologist, Virginia Department of Health<br><br>Learning Objectives: <ul style="list-style-type: none"><li>• Understand the audience - clarity and accessibility</li><li>• Recognize the role of evidenced-based practices</li><li>• Explore how to combat misinformation</li><li>• Learn how to leverage media and digital platforms</li><li>• Encourage public trust in science</li></ul> | <u><b>Court End Ballroom</b></u>                          |

# Conference Agenda

2:00

## **WISDM Professional Achievement Awards**

**Court End Ballroom**

Moderator: Jennifer Koblinski, Ph.D.

VCU School of Medicine  
VCU School of Dentistry  
VCU College of Humanities and Sciences  
VCU School of Pharmacy

### ***Special Recognition of Support and Sponsorship:***

*Arturo Saavedra, M.D., Ph.D., Dean, VCU School of Medicine and Executive Vice President Medical Affairs, VCU Health System*

*Lyndon Cooper, D.D.S., Ph.D., Dean, VCU School of Dentistry*

*Thomas Murphy, M.D., Interim Chief of Staff, Central Virginia VA Health Care System*

*Catherine Ingrassia, Ph.D., Dean, VCU College of Humanities and Sciences*

*Kelechi C. (K.C.) Ogbonna, Pharm.D., MSHA, Dean & Professor, VCU School of Pharmacy*

*Vanessa B. Sheppard, Ph.D., Interim Founding Dean, VCU School of Public Health*

2:30

## **Coffee/Tea Break**

2:45

## **CONCURRENT SESSIONS**

### ***A. Best Practices in Communicating in Different Situations***

**Jackson Ward A**

Patricia Sime, M.D., Chair of the Department of Internal Medicine and William Branch Porter Professor of Medicine, VCU School of Medicine with Corey A. Byers Standlick, M.S., APIO, Director of Communications, VCU Department of Internal Medicine

Learning Objectives:

- Review Communication as a 2-way process important to our success and satisfaction
- Understand how to "pitch it correctly"
- Review the different forms of communication and discuss best practices

### ***B. Speaking Up and Standing Strong: Navigating Interruptions and Dismissals***

**Court End Ballroom**

Stacey Wahl, Ph.D., Senior Instructional Designer, Office of Faculty Affairs and Faculty Development, Assistant Professor, VCU School of Medicine, MARC Scientific Training Director

Learning Objectives:

- Recognize common patterns of interruption and dismissal and the impact of these behaviors on communication, collaboration, and leadership
- Develop authentic verbal and nonverbal approaches for handling dismissive behavior while maintaining professionalism
- Advocate for inclusive, constructive dialogue in professional settings

# Conference Agenda

## 2:45 CONCURRENT SESSIONS (Continued)

### C. *How to Advocate for Your Own Ideas*

**Jackson Ward B**

Kellie Carlyle, Ph.D., MPH, MEd, Professor, Department of Social and Behavioral Sciences, Interim Associate Dean for Academic Health, VCU School of Public Health

Learning Objectives:

- Understand key strategies for self-advocacy – Learn how to effectively communicate your ideas, achievements, and contributions to colleagues and leadership within the academic environment
- Build confidence in assertive communication – Gain practical tools for practicing assertive, yet respectful communication, allowing you to confidently advocate for yourself and your ideas in meetings, presentations, and everyday academic interactions

## 3:45 Break

## 4:00 Spotlight Panel Session

**Court End Ballroom**

### ***Essential Tips for Powerful Personal and Professional Connections: A Panel Discussion***

Moderator: Jennifer Koblinski, Ph.D., President & Treasurer, WISDM Faculty Organization, Associate Professor and Graduate Program Director Human and Molecular Genetics, VCU School of Medicine

Panelists:

- Kellie Carlyle, Ph.D., MPH, MEd, Professor, Department of Social and Behavioral Sciences, Interim Associate Dean for Academic Health, VCU School of Public Health
- Patricia Sime, M.D., Chair of the Department of Internal Medicine and William Branch Porter Professor of Medicine, VCU School of Medicine
- Stacey Wahl, Ph.D., Senior Instructional Designer, Office of Faculty Affairs and Faculty Development, Assistant Professor, VCU School of Medicine, MARC Scientific Training Director

## 5:00 Conference Adjourns

## School of Medicine WISDM Professional Achievement Award

# ***Gretchen N. Neigh, Ph.D., M.B.A.***



Dr. Gretchen Neigh, a Professor in the Department of Anatomy and Neurobiology at Virginia Commonwealth University's (VCU) School of Medicine, earned her PhD in Neuroscience from The Ohio State University and held faculty positions at Emory University before joining VCU in 2016. She is an authority in biomedical science, demonstrating excellence in research, mentorship, and leadership, with a focus on advancing women's health and increasing representation in the sciences. As a researcher, Dr. Neigh investigates the biological factors of risk and resilience, particularly the interactions among the endocrine, immune, and nervous systems; she has been foundational in establishing the biological basis of sex-specific stress-induced changes in risk. She has successfully secured continuous extramural funding for the past 21 years, including multiple NIH grants, and her work has been cited more than 5500 times. Dr. Neigh has also effectively disseminated her findings through numerous publications in top-tier journals, such as *Neuropsychopharmacology*, *Brain*, *Behavior, & Immunity*, *Frontiers in*

*Neuroendocrinology*, *Neurobiology of Stress*, and *Psychoneuroendocrinology*. Her research accomplishments include selection as Chair of the NIH Study Section on Biobehavioral Regulation, Learning, and Ethology (BRLE), over 120 peer-reviewed publications, and numerous presentations at national and international scientific conferences. Additionally, Dr. Neigh published a book on sex differences in physiology, was elected as a member of the American College of Neuropsychopharmacology, and was appointed Director of Translational Research of the VCU Institute of Women's Health. In 2023, she received the VCU National/ International Research Excellence Award (NIRA) and the Rosalind Franklin Society Award in Women's Health for her contributions to the field.

As a mentor, Dr. Neigh demonstrates an extraordinary commitment to nurturing the next generation of scientists, from high school students to junior faculty. As Dr. Pamela Knapp, Professor and Chair of the Department of Anatomy and Neurobiology at VCU, writes, "Her trainees receive tremendous scientific and grant/publication writing guidance, but few scientists truly flourish using those skills alone. Just as importantly, Dr. Neigh provides lessons in the more practical aspects of career development, including networking, speaking, organizational skills, and understanding interpersonal relationships and power dynamics; how to say 'no,' and how to ask for what you need." This holistic approach to mentorship has empowered nearly 100 individuals to achieve their full potential, which is reflected in their subsequent career achievements.

Dr. Neigh's leadership is equally commendable. Her lab has been described as a place of learning and a "nurturing, open, and inclusive environment." She has effectively managed her research group and has taken on numerous leadership roles at VCU, such as director of research for the VCU BIRCWH. Her ability to connect with colleagues and build collaborative networks has not only enriched her own research but has also facilitated groundbreaking projects across various institutions, including The Ohio State, Emory University, and Johns Hopkins University.

Known for her engaging style and clear communication, as well as her innovative teaching methods and curriculum development, Dr. Neigh is a dedicated and effective educator. She has been instrumental in creating and directing courses that are now essential components of the VCU curriculum, including a grant writing course that is noteworthy for its impact on student's ability to secure funding. It is so popular she cannot accommodate all of the students who want to take it. This course, along with others she has developed, equips students with the skills necessary to thrive in the competitive world of scientific research.

Dr. Jill Bettinger, Professor in the Department of Pharmacology and Toxicology at VCU, best expresses the overarching praise and respect others have for Dr. Neigh stating, "She truly combines excellent science with a strong ethic to provide positive teaching and mentorship to her students and colleagues. She is a credit to the VCU Community."

# **Mary A. Baechle, D.D.S.**



Dr. Mary A. Baechle has spent the majority of her career at VCU School of Dentistry as Course Director of Preclinical Operative Dentistry (Restorative I) courses for first-year dental students, helping to establish a foundation in the basic knowledge of operative dentistry content and technique, as well as initial psychomotor handskill development. One of Dr. Baechle's goals is to teach students the fundamentals that they will build upon and eventually apply to whatever clinical situation they may encounter. First-year dental students arrive in Dr. Baechle's course essentially without knowing how to place a bur in a dental handpiece, but leave with the ability to accomplish complex preparations on typodonts, and to restore them to anatomic form and function with composite resin.

Having spent much of the past sixteen years as a laboratory instructor in courses her colleagues direct, as a guest lecturer, and also a clinical instructor, Dr. Baechle has a detailed understanding of the VCU School of Dentistry's preclinical curriculum and course flow. As Dr. Baechle's responsibilities and commitments have grown in the preclinical arena, she has refocused her energies on preclinical education, service and research, with the ultimate goal of preparing students for proper and ethical patient care. Correspondingly, Dr. Baechle communicates with her clinical colleagues to ensure alignment between preclinical and clinical instruction.

Dr. Baechle values research and service, having published peer-reviewed articles and abstracts, as well as serving nationally, at the university and school level and in her department. From the time she finished her dental residency, throughout her time in practice, teaching at The Ohio State University College of Dentistry and then at VCU, Dr. Baechle maintains memberships in such organizations as the ADA and later on ADEA, as well as active participation in Region VI (South) Consortium of Operative Dentistry Educators. A Fellow of the International College of Dentists, Dr. Baechle also is a lifelong learner through her attendance of continuing education courses. Dr. Baechle believes that staying engaged with professional organizations leads to growth in one's field and support of each other as colleagues.



# **Terri Sullivan, Ph.D.**



Dr. Terri Sullivan is a researcher, educator, and leader dedicated to advancing the science of youth violence prevention and fostering safer, healthier communities. As a professor in the Department of Psychology at Virginia Commonwealth University, she has spent her career addressing the profound impact of violence exposure on child and adolescent development and on increasing opportunity structures for positive youth development (e.g., settings, resources, programs, and activities that promote youth skills, positive relationships, and create safe and youth-centric environments), with a particular focus on youth living in low income urban areas.

Dr. Sullivan serves as the Lead Principal Investigator of the VCU Youth Violence Prevention Center (YVPC), one of the CDC-funded National Centers of Excellence in Youth Violence Prevention. Through her leadership, the YVPC employs community-driven, participatory action research to develop innovative strategies that mitigate the effects of violence exposure, particularly among youth in economically disadvantaged neighborhoods. Her interdisciplinary approach bridges psychology, public health, and education, ensuring that research translates into meaningful, real-world impact.

Throughout her career, Dr. Sullivan has been an advocate for women in science, mentoring numerous female students and early-career researchers, helping them navigate the complexities of academia and research. She is deeply committed to fostering fair-minded teaching practices in education, integrating social justice principles into her mentorship and curriculum design.

With over 110 peer-reviewed publications, eight book chapters, and more than \$30 million in external funding—\$17 million as Principal Investigator—Dr. Sullivan's contributions have significantly shaped the fields of public health, psychology, and violence prevention. As Co-Director of Graduate Studies, she supports over 100 graduate students on their journeys through four Ph.D. programs in Psychology. As Director of the VCU Clark-Hill Institute for Positive Youth Development, she supports the work of undergraduate and graduate students, postdoctoral fellows, and junior faculty across 11 research teams representing the School of Education, School of Medicine, School of Social Work, and College of Humanities and Sciences.

# **Kelly R. Goode, Pharm.D., BCPS, FAPhA, FCCP**



Dr. Jean-Venable “Kelly” R. Goode is a Professor at the VCU School of Pharmacy and exemplifies the intent of the WISDM award. She is a woman who is an outstanding role model and mentor, promoting the professional development of women faculty. Dr. Goode’s has been a trailblazer for the promotion process for women faculty in the VCU School of Pharmacy as well as other institutions nationwide. In addition, she has inspired numerous women faculty in pursuing academic careers who ultimately also have played critical roles in advancing pharmacist education leadership.

Dr. Goode was an early pioneer in academic community-based pharmacy practice and is nationally and internationally recognized for her work in this area. Early in her career, she was able to transcend community-based pharmacy practice in a local supermarket chain, Ukrop’s Pharmacy, implementing medication and chronic care management, health and wellness services, including the first pharmacy-based immunization program in a chain pharmacy in the Commonwealth. She is the first woman to serve as the American Pharmacists Association (APhA) liaison representative to the National Vaccine Advisory Committee and the Advisory Committee on Immunization Practices.

Dr. Goode expanded her impact in the community by joining Daily Planet Health Services (DPHS), Inc., a Federally-Qualified Healthcare Center for the Homeless in an academic-community partnership. DPHS also received an APhA Foundation Pinnacle Award for the quality of pharmacy services under Dr. Goode’s leadership.

Dr. Goode has served as the Director of the PGY-1 Community-based Pharmacy Residency Program for 21 years and has the longest tenure involvement in the country. She has trained more than 100 community-based pharmacy residents recruited from 24 Universities and is now influencing pharmacy practice in 26 states. She has published over 70 peer-reviewed manuscripts, with her paper “Community-Based Pharmacy Practice Innovation and the Role of the Community-Based Pharmacist Practitioner in the United States,” published in Pharmacy MDPI, receiving a best paper award.

In addition to her academic accomplishments, Dr. Goode served as the 8th woman President of the American Pharmacists Association, the nation’s largest pharmacy organization. She is also a former President of the Virginia Pharmacists Association (VPhA) and the APhA Academy of Pharmacy Practice and Management. Further evidence of her impact in the field of pharmacy is her recognition by the American Pharmacists Association (APhA) Foundation as one of the “Next 10 Women in Pharmacy.”

Dr. Goode is a stellar example of the quality of women educators, mentors, servants, and leaders that continue to advance academic pharmacy practice and is highly deserving of this award.



# **Laurie Forlano, D.O., MPH**



Dr. Laurie Forlano joined the Virginia Department of Health in 2011, and currently serves as the State Epidemiologist and Director, Office of Epidemiology at the Virginia Department of Health. She has approximately 20 years' experience in applied epidemiology and governmental public health including varied public health leadership roles at local and state levels. The majority of her experience has focused on programs related to the prevention, surveillance and control of Communicable Diseases. She has provided leadership and guidance during several large-scale, complex public health responses at the state level such as the response to Ebola virus disease, Zika virus disease, the opioid overdose crisis, and the COVID-19 pandemic. She received her Doctor of Osteopathic Medicine (DO) degree from the Philadelphia College of Osteopathic Medicine and her Masters in Public Health from

the University of Massachusetts.

## Sponsoring Organizations

### VCU SCHOOL OF MEDICINE

From our beginnings in 1838 to today, as part of a thriving urban comprehensive academic medical center, the VCU School of Medicine has maintained a reputation for excellence in teaching, research and health care. One hundred and eighty-six (186) new first year students from around the world come to our School to pursue their M.D. and learn from our renowned faculty, many nationally and internationally recognized, who represent more than 200 specialty areas. The School also offers dozens of master's, doctoral and interdisciplinary programs in graduate education as well as graduate certificate programs. These programs currently enroll more than 300 advanced degree students. The School accounts for about half of VCU's sponsored research awards and nearly three-fourths of the University's National Institutes of Health funding. As part of the VCU Health System, our providers take care of patients from across Virginia and neighboring states. Women faculty account for 42% of all full-time faculty and currently serve as chair or interim chair of 6 of our 23 departments. Among medical students, currently 59% are women, and among graduate students more than 67% are women (as of 2025).

### VCU SCHOOL OF DENTISTRY

The VCU School of Dentistry is a public, urban, research dental school, supported by Virginia to serve the people of the state and the nation. The school's mission is to provide educational programs that prepare graduates who are qualified to provide dental care services; generate new knowledge through research and other scholarly activity; and provide quality oral health care to the public and service to the community. The School is the only dental school in the Commonwealth and has a long history of educating practitioners capable of meeting the oral health care needs of the communities they serve. Since the early 80s, more women have been entering dentistry in Virginia and across the U.S. As of the spring of 2025, 53% of our students were women. Of the 92 full-time dental school faculty, 47% are women. The School is pleased to join as a conference sponsor to promote professional development and career advancement of our faculty, students, and community practitioners.

### CENTRAL VIRGINIA VA HEALTH CARE SYSTEM (CVHCS, Richmond, Virginia)

CVHCS's WISDM members are committed to advancing the professional aspirations of women in health care. This Veterans Health Affairs (VHA) medical center is proud of the strong representation of women in key leadership positions in the institution, including the Chief of Staff and multiple other departmental, council, and committee chairperson positions. The medical center in Richmond, Virginia, and its five satellite clinics (two in Fredericksburg and one each in Charlottesville, Emporia, and Henrico County) reaches over 200,000 veterans from 52 cities and counties in central and southern Virginia and parts of North Carolina. We are a 400-bed medical center offering primary to tertiary health care in medicine, surgery, neurology, women's health care, psychiatry, rehabilitation medicine, dentistry, skilled long-term nursing care, and palliative medicine. CVHCS houses one of VHA's five Polytrauma Rehabilitation Centers caring for injured veterans and military personnel from conflicts abroad and one of VHA's six Parkinson's Disease Research, Education and Clinical Centers (PADRECC) with special expertise in deep brain stimulation techniques. CVHCS also supports the largest of the 23 Spinal Cord Injury & Disorders Centers in VHA and has maintained an active heart transplantation program for almost 40 years. Approximately 1100 trainees in multiple health science disciplines rotate through CVHCS annually. The Richmond Institute for Veterans Research (RIVR), formerly McGuire Research Institute (MRI), an award-winning program for clinical and basic science research at CVHCS, is a proud sponsor of this year's WISDM spring conference.

## Sponsoring Organizations

### **VCU COLLEGE OF HUMANITIES AND SCIENCES**

The College of Humanities and Sciences at Virginia Commonwealth University is a dynamic academic community that encompasses 18 departments, three schools, and multiple centers, institutes and programs. As the intellectual heart of VCU, we serve approximately 12,000 students, representing nearly 50% of all VCU's undergraduates. We are guided by our "Embrace the And" philosophy, and celebrate interdisciplinary learning, offering students extensive opportunities to pursue innovative academic paths. With disciplines in the natural sciences, social sciences, and humanities, the College of Humanities and Sciences enables students to find their passion, work with terrific researchers, and learn from master teachers.

### **VCU SCHOOL OF PHARMACY**

VCU School of Pharmacy is a Top 20 U.S. News & World Report-ranked pharmacy school in the United States and a Top 25 National Institutes of Health-funded pharmacy school in the nation. Located in the heart of Richmond, our pharmacy school provides students the opportunity to learn from dynamic faculty in a welcoming environment where they regularly engage with individuals and patients from differing perspectives, lived experiences and cultural backgrounds. The VCU School of Pharmacy fosters a community of care through intentional opportunities for connection, collaboration and professional development among our staff, trainees, 75 faculty members and more than 400 students. Women account for 48% of the school's faculty across our three departments and 68% of our student body across our Pharm.D., graduate and undergraduate programs. In serving as a sponsor for this conference, the school appreciates the opportunity to further the career development of our current and future health care providers and scientists.

### **VCU SCHOOL OF PUBLIC HEALTH**

The VCU School of Public Health (SOPH) was founded in 2023 and offers graduate degrees in biostatistics, epidemiology, health care policy and research, public health, and social and behavioral sciences. Ranked 34th in the Blue Ridge Institute for Medical Research among public institutions for 2024, students have the opportunity to engage in a real-world public health education and work with faculty on research that improves the lives of all Virginians. It is one of a few Virginia universities recognized as a minority-serving institution. The School joins a robust health sciences campus, with schools and/or colleges in medicine, nursing, dentistry, pharmacy, and health professions. As part of an academic health system with a teaching hospital, a children's hospital, an NCI-designated comprehensive cancer center, and a Center for Clinical Translational Science, VCU SOPH is uniquely positioned to impact health outcomes for all.

## Presenters & Conference Planning Committee

### **PRESENTERS**

**Kelly Carlyle Ph.D., MPH, MEd**, Professor,  
Department of Social and Behavioral  
Sciences, Interim Associate Dean for Academic  
Health, VCU School of Public

**Lauire Forlano, D.O., MPH**, Director, Office of  
Epidemiology, State Epidemiologist, Virginia  
Department of Health

**Shana Ryman, M.S., Ed.**, Learning,  
Development and Culture Specialist, VCU  
Human Resources

**Patricia Sime, M.D.**, Chair of the Department of  
Internal Medicine and William Branch Porter  
Professor of Medicine, VCU School of Medicine

**Corey Byers Standlick, M.S., APIO**, Director of  
Communications, VCU Department of Internal  
Medicine

**Rodney Steppe, M.Ed.**, Learning and  
Development Instructional Design Specialist,  
VCU Human Resources

**Stacey Wahl, Ph.D.**, Senior Instructional  
Designer and Assistant Professor, VCU School  
of Medicine

### **CONFERENCE PLANNING COMMITTEE**

**Gretchen M. Brophy, Pharm.D., BCPS, FCCP,  
FCCM, FNCS**, School of Pharmacy

**Pamela Dillon, Pharm.D.**, Wright Center for Clinical  
and Translational Research

**Helena Fetter Filippini, Ph.D.**, School of Dentistry

**Kim Isringhausen, B.S.D.H., R.D.H., MPH**, School  
of Dentistry

**Danielle Kirkman, Ph.D., ACSM CEP**, College of  
Humanities and Sciences

**Jennifer Koblinski, Ph.D.**, School of Medicine

**Jennifer Puetzer, Ph.D.**, College of Engineering

**Kimberly Sanford, M.D.**, School of Medicine

**Rita Shiang, Ph.D.**, School of Medicine

**Maria D. Thomson, Ph.D., M.Sc.**, School of  
Population Health

**Katarzyna M. Tyc, Ph.D.**, School of Population  
Health

**Nicole Winkleman, M.D.**, School of Medicine

### **CONFERENCE COORDINATOR**

**Jody Hedstrom, B.A.**, School of Medicine, Office of  
Faculty Affairs & Faculty Development

# WISDM Executive Council

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Associate Professor of Pathology, Director of the Cancer  
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Associate Professor of Human and Molecular Genetics  
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**Pamela Dillon, Pharm.D.**

Associate Professor and Research Liaison  
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College of Humanities and Sciences

**Danielle Kirkman, Ph.D., ACSM CEP**

Assistant Professor of Kinesiology and Health Sciences

School of Medicine Housestaff

**Nicole Winkelmann, M.D.**

Department of Pathology

School of Pharmacy

**Gretchen Brophy, Pharm.D., BCPS, FCCP, FCCM,  
FNCS**

Professor of Pharmacotherapy & Outcome Science

School of Population Health

**Maria D. Thomson, Ph.D., M.Sc.**

Associate Professor of Health Behavior and Policy

**Katarzyna M. Tyc, Ph.D.**

Assistant Professor of Biostatistics

## FACULTY ADVISORS

**Rita Shiang, Ph.D.**

Women in Science Student Organization (WIS)  
Associate Professor of Human and Molecular Genetics,  
School of Medicine

**Michelle Whitehurst-Cook, M.D.**

Women in Medicine Student Organization (WIMSO)  
Associate Professor of Family Medicine  
Associate Dean for Admissions, School of Medicine

## EX-OFFICIO MEMBERS

**Elizabeth Ripley, M.D., M.S., ACC**

Professor of Medicine Division of Nephrology  
Executive Director Faculty Coaching and  
Leadership Training and Senior Advisor for  
Faculty Development, School of Medicine

**Lenore Joseph, M.D.**

Associate Chief of Staff for Education  
Central Virginia VA Health Care System  
Assistant Professor of Neurology, School of Medicine

**B. Ellen Byrne, D.D.S., Ph.D.**

Professor of Dentistry  
Senior Associate Dean  
School of Dentistry

**Jean Bailey, Ph.D.**

Associate Dean for Faculty Development  
Associate Professor  
Office of Faculty Affairs & Faculty Development  
School of Medicine

## PAST PRESIDENTS

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Amelia Grover, MD; Susan Lanni, MD; Mary Helen Hackney, MD;  
Cecelia Boardman, MD; Bela Sood, MD, MHA; Joann Bodurtha, MD,  
MPH; Lenore Buckley, MD, MPH; Karen Sanders, MD; Dawn Mueller,  
MD; Wendy Klein, MD

## Attendance, Evaluation & Certificate Instructions

Follow the instructions below to complete the program evaluation and claim your credits and certificate of participation. You are able to log back into the system to download past participation certificates and/or transcripts as well. Contact VCU Health Continuing Education if you have any problems at (804) 828-3640 or [ceinfo@vcuhealth.org](mailto:ceinfo@vcuhealth.org).

### Submit Attendance

1. Record attendance via text message by texting your email address used when registering for the event to (804) 625-4041. You will receive a confirmation message stating that your cell phone number has been updated in your profile. **Note: You must have an account setup at <https://ce.vcuhealth.org> before you can submit attendance.**

Thank You Karl Wilkens II, MD,  
your phone number has been  
updated to: [6154487910](tel:6154487910)

2. Text the course code to the same number (804) 625-4041. The course code for this event is: **34996**  
You will receive a confirmation text that your attendance has been recorded.

Thank you Karl Wilkens II, MD,  
we have recorded your  
attendance for Test Course.

- a. **NEW TEXT ATTENDANCE TIME FRAME: Unless otherwise instructed, text attendance for live activities must be submitted no more than 30 minutes before the start of the activity and no more than 48 hours after the end of the activity. Text attendance codes expire 48 hours post activity.**

### Complete Evaluation & Claim Credit

After recording attendance, you must evaluate the activity and claim credit. This can be done on a computer or via the CloudCME App. *Please see separate instructions to download and set up the app.*

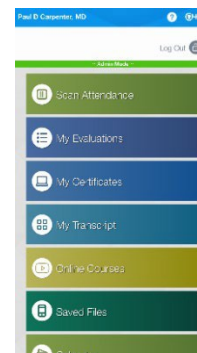
**In order to receive credit, evaluations must be completed within 30 days of completing a live activity.**

#### Access through the Attendee Portal (computer)

1. Go to <https://ce.vcuhealth.org> and select **Sign In** from the menu.
2. Sign-in using the email address used to register for the event.
3. Once signed in, click the "My CME" or "My CE" button
4. Click on **Evaluations and Certificates** to view evaluations that need to be completed for activities you have attended. This also allows you to view, print or email certificates for activities you have already completed an evaluation for.

#### Access through the App (smart phone or tablet)

1. Open the CloudCME app on your device (Organization code: VCU)
2. Click **My Evaluations** in the menu
3. Click the name of the activity to access and complete the evaluation
4. Click **My Certificates** to view, email or save a copy of the certificate.





**33<sup>rd</sup> Annual WISDM  
Leadership Conference  
Participant List  
April 26, 2024**

**Pamela Y Adams-Lewis, MBA, HSA,  
EdD**  
Sr. GME Coordinator  
VCU Health  
pamela.adams-lewis@vcuhealth.org

**Sruthi Allampally, BA**  
Student  
VCU School of Medicine  
sruthi.alampally@vcuhealth.org

**Ana Andrada, DDS**  
Associate Professor  
Dentistry  
VCU SoD Endodontics  
coutohackcaa@vcu.edu

**Fazila Aseem, MD, MPH**  
Physician  
VCUH Neurology  
fazila.aseem@vcuhealth.org

**Mary Baechle, DDS**  
Doctor  
Dentistry  
VCU School of Dentistry General Practice  
mbaechle@vcu.edu

**Jill Bettinger, PhD**  
Professor  
VCU School of Medicine  
Pharmacology and Toxicology  
jill.bettinger@vcuhealth.org

**Susan Blyler, BA**  
Administrative Coordinator  
VCU Health Graduate Medical Education  
susan.blyler@vcuhealth.org

**Molly L Bristol, PhD**  
Assistant Professor  
VCU SOD, OCMB, Philips Institute for Oral Health  
Research  
Massey Cancer Center  
mlbristol@vcu.edu

**Erica Brody, MPH, MSLS**  
Librarian  
VCU Libraries  
ebrody@vcu.edu

**Gretchen M Brophy, PharmD, BCPS**  
Professor  
Pharmacist  
Pharmacotherapy & Outcomes Sciences  
VCU School of Pharmacy  
gbrophy@vcu.edu

**Emily Buck, MS**  
Graduate Teaching Assistant  
Student  
VCU Kinesiology and Health Sciences  
buckea@vcu.edu

**Corey Byers Standlick, MS**  
Director of Communications  
VCU Internal Medicine  
corey.byersstandlick@vcuhealth.org

**Kellie Carlyle, Ph.D, MPH**  
Professor, Interim Associate Dean for Academic  
Affairs  
VCU School of Population Health  
kecarlyle@vcu.edu

|  |   |
|--|---|
| <p><b>Jaclyn Dalton, MPAS</b><br/> Physician Assistant<br/> VCUHS Pediatric Orthopedics<br/> jaclyn.steinke@vcuhealth.org</p>  | <p><b>Bethany G. David, Ph.D</b><br/> Sr. Clinical Research Assistant<br/> VCU Neurology<br/> bethany.david@vcuhealth.org</p>   |
| <p><b>Ana F. Diallo, PhD</b><br/> Assistant Professor<br/> Nurse<br/> VCU Nursing<br/> dialloa@vcu.edu</p>   | <p><b>Pam Dillon, PharmD</b><br/> Secretary, WISDM Faculty Organization Associate<br/> Professor and Research Liaison<br/> Pharmacist<br/> Virginia Commonwealth University<br/> pmdillon@vcu.edu</p>               |
| <p><b>Michelle Doll, MD, MPH</b><br/> Assistant Professor, Division of Infectious Diseases<br/> Physician<br/> VCUHS Department of Internal Medicine<br/> michelle.doll@vcuhealth.org</p>          | <p><b>Lisa Ellis, MD, MS, MACP</b><br/> Chief Wellness Officer for Providers and Trainees<br/> and Associate Professor<br/> Physician<br/> VCUHS Internal Medicine<br/> lisa.ellis@vcuhealth.org</p>                |
| <p><b>Helena Fetter Filippini, PhD</b><br/> Assistant Professor<br/> Dentistry<br/> Virginia Commonwealth University Endodontics<br/> filippinih@vcu.edu</p>                                       | <p><b>Alyson Fiorillo, PhD</b><br/> Assistant Professor<br/> Virginia Commonwealth University Neurology<br/> Alyson.Fiorillo@vcuhealth.org</p>  |
| <p><b>Susan Fischer Davis, MD</b><br/> Chief Deputy Commissioner for Community Health<br/> Services<br/> Physician<br/> Virginia Department of Health<br/> susan.fischerdavis@vdh.virginia.gov</p> | <p><b>Laurie Forlano, DO, MPH</b><br/> Director<br/> Physician<br/> Virginia Department of Health Office of Epidemiology<br/> laurie.forlano@vdh.virginia.gov</p>   |
| <p><b>Becky Forrest, MD</b><br/> Physician<br/> VCUHS Internal Medicine<br/> rebecca.miller@vcuhealth.org</p>  | <p><b>Laura Frankart (Morgan), PharmD</b><br/> Professor and Director of Education and Assessment<br/> Pharmacist<br/> VCU School of Pharmacy Pharmacotherapy &amp;<br/> Outcomes Science<br/> lamorgan@vcu.edu</p> |
| <p><b>Shadi Ghadermarzi, MD</b><br/> Physician<br/> VCU Internal Medicine<br/> shadi.ghadermarzi@vcuhealth.org</p>   | <p><b>Seyed Mohammad Gharavi, MD</b><br/> Assistant professor<br/> Physician<br/> VCU Radiology<br/> seyedmohammad.gharavi@vcuhealth.org</p>  |

|  |   |
|--|---|
| <p><b>Kelly Goode, PharmD</b><br/> Professor and Director, PGY1 Community-Based<br/> Pharmacy Residency Program<br/> Pharmacist<br/> VCU School of Pharmacy Pharmacotherapy and<br/> Outcomes Science<br/> irgoode@vcu.edu</p> | <p><b>Kathleen Gwilliam, PhD</b><br/> VCU Health<br/> kathleen.gwilliam@vcuhealth.org</p>   |
| <p><b>Paul Howell, MS</b><br/> Research Scientist<br/> VCU Health Anatomy &amp; Neurobiology<br/> paul.howell@vcuhealth.org</p>  | <p><b>Molly Hyer, PhD</b><br/> Director of Research Development<br/> Virginia Commonwealth University Institute for<br/> Women's Health<br/> Molly.Hyer@vcuhealth.org</p>   |
| <p><b>Colleen Jackson-Cook, PhD</b><br/> Professor<br/> Virginia Commonwealth University<br/> Pathology<br/> colleen.jackson-cook@vcuhealth.org</p>  | <p><b>Jisu Kim, MS</b><br/> Doctoral Student<br/> Virginia Commonwealth University Kinesiology and<br/> Health Sciences<br/> kimj71@vcu.edu</p>   |
| <p><b>Danielle Kirkman, PhD</b><br/> Assistant Professor, Director, Renal Rehabilitation<br/> VCU Kinesiology and Health Sciences<br/> danielle.kirkman@vcuhealth.org</p>  | <p><b>Jennifer Koblinski, PhD</b><br/> President &amp; Treasurer, WISDM Faculty Organization<br/> Associate Professor<br/> VCU School of Medicine Department of Pathology<br/> jennifer.koblinski@vcuhealth.org</p> |
| <p><b>Susan G Kornstein, MD</b><br/> Executive Director, Institute for Women's Health<br/> Physician<br/> VCU Health System Psychiatry<br/> susan.kornstein@vcuhealth.org</p>  | <p><b>Carmen Lancaster, MHA</b><br/> Resident Program Coordinator<br/> VCU Health Urology<br/> carmen.lancaster@vcuhealth.org</p>   |
| <p><b>Patricia Lange, MD</b><br/> Professor of Pediatrics and Surgery<br/> Physician<br/> Children's Hospital of Richmond at VCU Surgery<br/> patricia.lange@vcuhealth.org</p>   | <p><b>Stacie Lefeavers, MPH</b><br/> Nurse, Student<br/> VCU SOPH<br/> lefeaverss@vcu.edu</p>   |
| <p><b>Janina Lewis, PhD</b><br/> Doctor<br/> Dentistry<br/> VCU<br/> jplewis@vcu.edu</p>   | <p><b>Alexandra Marrero Quinones, BS</b><br/> Doctoral Candidate<br/> Student<br/> VCU School of Medicine Human and Molecular<br/> Genetics<br/> alexandra.marreroquinones@vcuhealth.org</p>                        |

**Kendall E Martin, PhD**

LGG Fellow  
VCU Health Pathology  
kendall.martin@vcuhealth.org

**Melissa McGinn, PhD**

Associate Professor  
VCU Anatomy & Neurobiology  
melissa.mcginn@vcuhealth.org

**Michelle McGregor, RDH, BS, MEd**

Director, Dental Hygiene Program  
VCU School of Dentistry  
mrmcgregor@vcu.edu

**Lisa Helene Merck, MD**

Professor  
Physician  
VCU Emergency Medicine  
Lisa.Merck@vcuhealth.org

**Lathika Mohanraj, PhD, RN, BMTN**

Nurse  
VCU  
lathika.mohanraj@vcuhealth.org

**Kellyn Moody, BA**

Program Coordinator  
Virginia Commonwealth University Institute for  
Women's Health  
kellyn.moody@vcuhealth.org

**Allyson Motter, BA**

PhD Student  
Virginia Commonwealth University Microbiology &  
Immunology  
mottera@vcu.edu

**Shillpa Naavaal, BDS, MS, MPH**

Assistant Professor  
Dentistry  
VCU School of Dentistry  
naavaals@vcu.edu

**Gretchen Neigh, PhD**

Professor  
Department of Anatomy & Neurobiology  
VCU School of Medicine  
gretchen.mccandless@vcuhealth.org

**Uyen Nguyen, MD**

Student  
VCU Internal Medicine  
uyen.nguyen@vcuhealth.org

**Natalia O'Brien, MS**

Student Outreach Coordinator  
VCU School of Medicine  
natalia.obrien@vcuhealth.org

**Toyin Openibo, MS**

Student  
Pharmaceutical Engineering  
openiboo@vcu.edu

**Emily Ortiz Nazario, MD, PhD, MEd, MS,  
FAAN**

Laboratory Technician  
Technician  
VCU Neurology  
Emily.OrtizNazario@vcuhealth.org

**Roshni Patel, BS**

Medical Student  
VCU School of Medicine  
patelrm11@vcu.edu

|   |   |
|---|---|
| <p><b>Carolyn Peel, MD</b><br/>Associate Professor<br/>Family Physician<br/>VCU Health Family Medicine<br/>carolyn.peel@vcuhealth.org</p>   | <p><b>Emily P Peron, PharmD, BCPS, BCGP</b><br/>Pharmacist<br/>VCU<br/>emily.peron1@vcuhealth.org</p>   |
| <p><b>Jennifer Puetzer, PhD</b><br/>Assistant Professor<br/>VCU College of Engineering<br/>jlpuetzer@vcu.edu</p>  | <p><b>Elizabeth Ripley, MD</b><br/>Senior Associate Dean for Faculty Affairs<br/>Physician<br/>VCU School of Medicine<br/>elizabeth.ripley@vcuhealth.org</p>  |
| <p><b>Julie Russo, MPH</b><br/>Student<br/>Virginia Commonwealth University<br/>julierusso12@gmail.com</p>  | <p><b>Shana Ryman, MS, Ed.</b><br/>Learning, Development, and Culture Specialist<br/>VCU HR<br/>sryman@vcu.edu</p>  |
| <p><b>Kimberly Sanford, MD</b><br/>Associate Professor<br/>Physician<br/>VCU School of Medicine<br/>kimberly.sanford@vcuhealth.org</p>  | <p><b>Rita Shiang, PhD</b><br/>Immediate Past-President, WISDM Faculty<br/>Organization Associate Professor<br/>VCU School of Medicine Human and Molecular<br/>Genetics<br/>rita.shiang@vcuhealth.org</p>                                   |
| <p><b>Bhavna Shroff, DDS</b><br/>Professor<br/>Dentistry<br/>VCU Orthodontics<br/>bshroff@vcu.edu</p>   | <p><b>Patricia J Sime, MD, FACP, FRCP</b><br/>Professor and Chair<br/>Physician<br/>VCUHS Internal Medicine<br/>patricia.sime@vcuhealth.org</p>   |
| <p><b>Pallavi Singh, Doctor of Dental Surgery</b><br/>Attending Pediatric Dentist<br/>Dentistry<br/>VCU School of Dentistry Pediatric Dentistry<br/>pallavi.singh@vcuhealth.org</p> | <p><b>India G Sisler, MD</b><br/>Associate Professor; Clinical Director, Division of<br/>Pediatric Hematology/Oncology and Stem Cell<br/>Physician<br/>Children's Hospital of Richmond at VCU Pediatrics<br/>india.sisler@vcuhealth.org</p> |
| <p><b>Rodney Steppe, M.Ed.</b><br/>Learning and Development Instructional Design<br/>Specialist<br/>VCU Human Resources<br/>stepperl@vcu.edu</p>                                    | <p><b>Michelle Taylor, BA</b><br/>Student<br/>VCU<br/>taylormm5@vcu.edu</p>   |

**Maria Thomson, PhD**

Associate Professor  
VCU Health Behavior and Policy  
maria.thomson@vcuhealth.org

**Lindsay Tierney, EdD**

Assistant Dean of Student Services  
VCU School of Dentistry  
farrishlk@vcu.edu

**Eser Tufekci, DDS**

Professor  
Dentistry  
Virginia Commonwealth University Orthodontics  
etufekci@vcu.edu

**Stacey Wahl, PhD**

Senior Instructional Designer, Presenter  
VCU School of Medicine  
stacey.wahl@vcuhealth.org

**Jennifer Weggen, MS**

Graduate Research Assistant  
Student  
Virginia Commonwealth University  
weggenjb@vcu.edu

**Anne Wilhite, MD**

Director Pre-Anesthesia Clinic  
Physician  
McGuire VAMC Anesthesiology  
aowilhite@gmail.com

**Nicole Winkelmann, MD**

Physician  
Virginia Commonwealth University Health System  
nicole.winkelmann@vcuhealth.org

**Alice Wong, MD**

Physician  
VCU Internal Medicine  
alice.wong@vcuhealth.org

**Sarah Woods**

Technician  
Virginia Commonwealth University  
sarah.woods1@vcuhealth.org

**Huiping Zhou, PhD**

Professor  
Virginia Commonwealth University  
huiping.zhou@vcuhealth.org

**Kindle N Zimmerman, BS**

Sr. GME Program Coordinator  
VCU Health Emergency Medicine  
kindle.walke@vcuhealth.org